

KEY EQUIPMENT® & SUPPLY CO.



NEWSLETTER



KEY EQUIPMENT'S NEW PSSR TRUCK

Report by Terri Rodina

Recently, we added a new PSSR truck wrapped by REV2 VEHICLE GRAPHICS located in Kansas City, Missouri. Anthony Rigolizzo, our new Parts Service Sales Representative, will be traveling around eastern Kansas and western Missouri visiting with his customers. The truck features push cameras, nozzles, assorted tools, headsets, and various other parts and accessories. This service truck will also contain literature from Key Equipment and our manufacturers to assist Anthony with his job. Look for this truck to be at some of our tradeshow and other events in the future.



"Having a stocked truck with parts ready on demand is huge! It allows for efficient use of our customers' time as well as our own," remarked Anthony.

Newsletter Highlights

KEY'S NEW PSSR TRUCK

NEW BILLBOARDS FOR SPRINGFIELD LOCATION

EMPLOYEE SPOTLIGHT



KEY
EQUIPMENT[®]
& SUPPLY CO.

QR | **Quality**
RENTS[®]

STREET | REFUSE | SEWER
EQUIPMENT SALES, RENTALS & SERVICE

NOW OPEN!
1315 Ottis St | Springfield, IL

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NEW BILLBOARDS FOR SPRINGFIELD LOCATION

BY TERRI RODINA

Key Equipment & Supply Co. and Quality Rents' newest location in Springfield is very proud to announce two company billboards on Interstate Highway 55, one at MM 109 in Williamsville and the other at MM 84 in Glenarm. These billboards are adorned with our company logos and address information for our Springfield office and show our patriotism for our country with the USA Flag in the background. We are committed to providing the best quality service, sales, and parts for all your street, refuse, and sewer equipment. Quality Rents provides rentals for your long-term and short-term needs.



"Central Illinois has been a hotbed for Key Equipment over the years for our Elgin, Labrie, and Envirosight brands. With hundreds of units running within a short distance from our new facility in Springfield, it made more sense to open this office and increase our marketing and new brand image in the region," explained Mike Vislay, Vice President of Key Equipment and Quality Rents.



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Employee Spotlight

Jay Shelton

Parts Marketing

Jay Shelton, Parts Marketing, has been at Key Equipment & Supply Company in St. Louis (Bridgeton) since April 1999. At first when he started working in this industry, someone told him that he would eventually be working for Steve Hyink at Key- and they were right! Jay enjoys his job and has gotten to know old and new employees over the years. Off the clock, he treasures spending time with his daughter and 12-year-old granddaughter, watching sporting events including auto racing, and YouTube videos. Jay explained, "I am not sure what the future holds for me, but I know Key is growing bigger and stronger than ever. Thank you, Key Equipment, for this opportunity, and may God bless us all."

